

SYBASE
TechWave 2004
USER TRAINING & SOLUTIONS CONFERENCE

SYBASE®

The Power of Design Integrated Modeling with PowerDesigner

THE ENTERPRISE. UNWIRED.

Why PowerDesigner ?

- **A Model-Driven approach...**
- **to Align Business and IT**

Why? – A Model Driven Approach

- **Simplify New Architectures**
 - *Move to Service Oriented Architectures (SOA)*
 - *Modeling provides visualization, communication and control*
- **Improve Development Performance**
 - *Multiple modeling techniques*
 - *Model Driven Architecture (MDA)TM - produce more code automatically*
 - *Model and Code Synchronization*
- **Rapid Response to Change**
 - *Synchronize changes between all models*
 - *Impact Analysis*

PowerDesigner V10

- **We ARE #1 in Data Modeling**
- **We Lead in Integrated Modeling**

PowerDesigner Vision

- **Continue to Lead in Data Modeling**
- **Continue to Innovate in Integrated Modeling**
- **PowerDesigner 11 – in Beta Today:**
 - Requirements Management
 - Impact Analysis
 - Enhanced Business Process Modelling
 - New Information Liquidity Model
 - Visual Studio .NET plug-in (like Eclipse)
 - Enhanced Enterprise Features (Repository, Change Management)

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